



Unforgettable Scents

“Leading the Wise to Wealth”

Call: 703-730-5809

Book Parties

Here are some ideas if you or someone you know wants to do a book party.

Take the box from a dozen votives, put a different votive in each whole with a label below it telling the number and scent. (The number should match the number on the bottom of the candle, because they will get mixed up.) Put one of the full color flyers on the top of the box. You may want to laminate it and tape it down along the edge.

This box is given to the 'hostess' to pass or set out along with the order forms. The box serves several purposes, it gives people a sample of how great the various scents are, helps them pick one and shows a full size 16 oz jar on the cover. You may want to give your hostess a jar candle to use for "show and sell!"

Have the hostess give an order form to each person ordering individually, so you don't end up with one order form under her name. You'll want their personal contact information for later follow up.

Remember, pay up front!

Having Candles on Hand

This depends on how many guests you expect, your own budget and whether you want to be able to offer the candles right there. Personally, if you can do it, I highly recommend it. People often buy more when they can walk right out the door with it. And, they even call back and order more once they get the candle home and light it!

Select a few key fragrances, as you can't stock everything, and then order any fragrances that you don't have.

Make sure your label including name, phone and website go on EVERY jar. Even gifts and samples.

THANK YOU FOR CHOOSING UNFORGETTABLE SCENTS!

Website: www.Unforgettable-Scents.com

Fundraising Website: www.ProfitWithFundraising.com

Contact: (703) 730-5809